

FROM PCI HEADQUARTERS

PCI names Martin director of business development, membership

PCI has named Natalie Martin its new director of business development and membership. In this role, Martin will implement PCI's membership growth and retention strategy and manage member engagement, while also serving as the liaison for several committees. She will also promote the institute's sponsorship opportunities to its members and spearhead business development.



Natalie Martin

"I am honored to work with such a dedicated and talented group of people here at PCI," Martin says. "I look forward to sharing my passion and support for the precast concrete industry with my team. Together, we will strengthen our relationships with our existing members, build relationships with new members, and lay the foundation for spotlighting my fellow associates."

Martin most recently served as regional sales manager at WMC, a steel wire manufacturer based in The Woodlands, Tex. She also previously held sales positions with Cresset Chemical Co. and Stalite Lightweight Aggregate.

She is a graduate of the Concrete Industry Management Business Administration program at Middle Tennessee State University in Murfreesboro.

Members sought for Ports and Marine Structures Committee

The new PCI Ports and Marine Structures Committee will convene for the first time in early February at the 2025 PCI Convention at The Precast Show in Indianapolis, Ind. This inaugural meeting will set the stage for defining the committee's mission to serve as the leading authority on technical issues and content related to precast and prestressed concrete systems used in ports and marine structures. For information on how to apply, visit https://www.pci.org/PCI/About/PCI_Councils_and_Committees/Councils_and_Committees.aspx?_zs=qJrFa&_zl=9X3K4.

2024/25 BIG BEAM CONTEST CALL FOR ENTRIES

The PCI Student Education Committee is inviting entries from students to participate in the Engineering Student Design (Big Beam) Competition for the 2024/25 academic year. Each student team must work with a PCI producer member to build a precast, prestressed concrete beam that is 20 ft long. The beams will be

tested and prizes awarded for best performance in the stated areas. Students must discuss both the structural design and the concrete mixture proportions for the beam. For more information, visit <https://www.pci.org/BigBeam>. Final reports are due to PCI by June 13, 2025.

2025 SIDNEY FREEDMAN CRAFTSMANSHIP AWARD CALL FOR ENTRIES

PCI is accepting entries for the 2025 Sidney Freedman Craftsmanship Award. Launched in 2012, the award recognizes PCI-certified plants for excellence in manufacturing and craftsmanship of architectural precast or glass-fiber-reinforced concrete structures and individual components. Any kind, size, or type of structure and/or element may be entered. Judging is based on success in overcoming obstacles to production, solutions to

formwork or finishing challenges, and quality of individual units. Therefore, entries should include source documents, shop drawings, production photos as well as finished project photos to fully demonstrate the complex solutions implemented for the project. For more information, visit <http://www.pci.org/SFCA>. The deadline for all entries is June 2, 2025.

PLANNING FOR PCI FOUNDATION'S PREMIER ANNUAL EVENT: PROJECT PRECAST

>> At the time of this writing, PCI Foundation is preparing for its premier event of the year: Project Precast. And it's all about design.

Project Precast is a design competition that brings together 32 students from universities and colleges across the United States to spend three days designing a precast concrete building project for a chance to win \$4000. This year's competition will be held February 4-6 during the 2025 PCI Convention at The Precast Show in Indianapolis, Ind. There was a record number of applicants for 2025 Project Precast; we received 91 applications.

Each four-person team is developed through a draft system by team sponsors. Each team must comprise two architecture students, one engineering student, and one construction management or concrete industry management student. This year, there are eight team sponsors: Consulting Engineers Group (CEG), Clark Pacific, Coreslab Structures, Gate Precast, Metromont, Northeast Precast, Tindall Corp., and Wells. Over the course of the three-day competition, student teams will work with their team sponsor to design a precast concrete building project, which will be revealed on the first day of the competition, from the ground up. They will have an opportunity to visit the fictitious project site somewhere in Indianapolis as part of the project reveal process. Matt Shea, assistant professor in the School of Architecture and Planning at the University of Colorado, Denver, and a



Ray Clark
PCI Foundation
Executive Director

member of the PCI Foundation Board of Trustees, is this year's project developer.

This is the sixth year of Project Precast. It has been a resounding success. How do we know? The students who participate each year in the competition tell us so. We regularly receive unsolicited feedback from the students who share with us that the competition is the best experience they've had during their learning career. Many students each year emphatically tell us that they want to work with or design using precast and prestressed concrete products when they embark on their professional careers. Some students tell us they want to work directly in our industry. Our industry colleagues are major supporters of Project Precast. From the eight team sponsors that vie for the opportunity to be a team sponsor to our overall Project Precast title sponsor, Sika, and our People's Choice Award sponsor, Hamilton Form, the precast and precast, prestressed concrete industry understands the importance of this competition.

More than 200 industry professionals, professors, and students were in the audience during the 2024 Project Precast final presentations to watch 32 students, many of whom had never been exposed to precast concrete, pitch their design for a chance to win prize money. It's a humbling and exciting scene to watch students talk about our products in front of the people that make, sell, promote, teach, and use our products every day. And it's all by design.

Be sure to check *PCI Journal* for the winners of 2025 Project Precast and more success stories.

2025 T. HENRY CLARK AWARD CALL FOR NOMINATIONS

>> Nominations for the T. Henry Clark Award, to be presented at 2025 PCI Committee Days Conference, September 16-20, at Loews Chicago O'Hare in Chicago, Ill., should be submitted to qualityprograms@pci.org by June 5, 2025. The T. Henry Clark Award nomination form is available at <https://www.pci.org/PCI/About/Awards/Clark>.

The T. Henry Clark Award was established to recognize an individual, group of individuals, or firm that has delivered a resource that improves

or enhances the quality of precast concrete products or processes.

T. Henry Clark believed in quality and quality processes, and this award recognizes those who create or promote quality in a way that would have made him proud.

For more information, contact Mike Wolff, the Quality Activities Council chair, at m.wolff@msprecast.com or Bart Krol, PCI managing director of quality programs, at bkrol@pci.org.

2025 PCI EDUCATOR AWARDS CALL FOR NOMINATION

- >> PCI's educator awards program recognizes the work of academic professionals who exhibit a commitment to precast concrete in their graduate and undergraduate classrooms. Nominations must include recommendation letters, an updated curriculum vitae or resume, and additional information. PCI Distinguished Educator and PCI Educator Awards are available. The awards will be presented at the 2025 PCI Committee Days Conference, September 16–20, at Loews Chicago O'Hare in Rosemont, Ill., and nomination forms must be submitted by July 1, 2025. Nomination forms are available online at <https://www.pci.org/EducatorAward>. For more information about the educator awards program, contact Bekki Missaggia, education manager, at bmissaggia@pci.org.

IRWIN J. SPEYER YOUNG PROFESSIONAL ENGINEER AWARD CALL FOR NOMINATIONS

- >> The Irwin J. Speyer Young Professional Engineer Award honors the legacy of Irwin J. Speyer by recognizing young professional engineers who have made significant contributions to PCI during their early careers and who demonstrate their intent to continue serving the precast concrete industry as Speyer did during his career. The award will be presented at the 2025 PCI Committee Days Conference, September 16–20, at Loews Chicago O'Hare in Rosemont, Ill. Complete award details and the official nomination form are available at <http://www.pci.org/PCI/About/Awards/Speyer-Award>. Nominations must be submitted by May 1, 2025.

PCI personnel training and certification schools

Quality Control School event details are subject to change. If you have any questions about the Quality Control School schedule or need help completing a registration form, please contact PCI's continuing education coordinator, education@pci.org. Registration forms are available at https://www.pci.org/qc_schools.

Levels I and II	January 13–16, 2025 March 24–27, 2025 May 14–16, 2025 June 16–19, 2025 August 4–7, 2025 October 22–24, 2025 November 17–20, 2025	online online Chicago, Ill. online online Nashville, Tenn. online
Level III	March 10–13, 2025 May 13–16, 2025 July 14–17, 2025 October 21–24, 2025 December 8–11, 2025	online Chicago, Ill. online Nashville, Tenn. online
Certified Field Auditor	April 7–10, 2025 August 25–28, 2025	online online
Certified Company Auditor	April 11, 2025 August 29, 2025	online online

PCI'S CALENDAR

Events

PCI event details are subject to change. For the most current information, visit <https://www.pci.org/events>.

Winter TAC Meeting Seattle Marriott Waterfront, Seattle, Wash.	March 6-7, 2025
PCI Mid-Atlantic Winter Meeting Hanover, Md.	March 6-7, 2025
Georgia/Carolinas PCI Bridge Seminar Columbia Metropolitan Convention Center, Columbia, S.C.	March 11, 2025
PCI Productivity Tour Hyatt Austin, Austin, Tex.	May 5-8, 2025
PCI Northeast Spring Meeting Simsbury, Conn.	May 14-15, 2025
Georgia/Carolinas PCI Summer Meeting Sea Pines Resort, Hilton Head Island, S.C.	June 11-13, 2025
PCI/NPCA Joint Committee Meeting Hotel Emma, San Antonio, Tex.	June 17, 2025
PCI Board of Directors Meeting Hotel Emma, San Antonio, Tex.	June 18-20, 2025
PCI Mid-Atlantic Summer Meeting Gettysburg, Pa.	August 7-8, 2025
2025 PCI Committee Days Conference Loews Chicago O'Hare, Rosemont, Ill.	September 16-20, 2025
PCI Northeast Fall Meeting Lake Placid, N.Y.	October 1-2, 2025
2026 PCI Convention at the Precast Show Loews Kansas City, Kansas City, Mo.	February 2-6, 2026
2026 PCI Committee Days San Antonio Marriott Rivercenter, San Antonio, Tex.	September 9-12, 2026
2027 PCI Convention at The Precast Show Marriott Salt Lake City, Salt Lake City, Utah	February 1-5, 2027
2027 PCI Committee Days Conference Loews Chicago O'Hare, Rosemont, Ill.	September 21-25, 2027
2028 PCI Convention at The Precast Show Hyatt Hotel, Columbus, Ohio	February 21-25, 2028

NORMAN L. SCOTT PROFESSIONAL ENGINEER AWARD CALL FOR NOMINATIONS

The Norman L. Scott Professional Engineer Award honors the legacy of Norman L. Scott by recognizing professional engineers who have made significant contributions to PCI, the American Concrete Institute, the precast concrete industry, and the engineering profession at large. The award

will be presented at the 2025 PCI Committee Days Conference, September 16-20, at Loews Chicago O'Hare in Rosemont, Ill. Complete award details and a nomination form are available at http://pci.org/PCI/About/Awards/Norman_L_Scott. Nominations must be submitted by May 1, 2025.

Compiled by K. Michelle Burgess (mburgess@pci.org)