


# Where PCI goes from here

Over the past year, I have focused the vast majority of my correspondence on the restructuring of the PCI Board of Directors, collaboration between the regional affiliates, and collaboration between that group collectively with PCI. The underlying theme has generally been how we utilize this structure and communication link to achieve the broader goal of growing the industry while protecting the technical integrity of the institute.

I'm happy to say that it really feels as if this evolution is advancing. At committee days, PCI Board members representing their various regional affiliates met both as a group and with the PCI Executive Committee. In addition to establishing a stronger relationship between the regional affiliates and PCI, the flow of information and how much of it was based on input from members was very encouraging. While getting feedback from members is always important, I believe it is particularly so at this point, given that we will be having a strategic planning session at the end of November.

Strategic planning sessions often conclude with a broad vision of where an organization should go. This one will be a little different in that we are hoping to determine whether or not PCI should get involved in specific activities—such as safety, governmental affairs, and codes—and if so, how this involvement will be funded. Also, when we look at growing the industry, everyone obviously wants it but once we get into the subjective nature of how to allocate resources between PCI and the regional affiliates, opinions vary. Given this, I can't impress upon you enough the importance of either getting involved directly with a PCI committee that's working on an area of your particular interest or engaging with your regional affiliate executive director or producer board member.

It is an exciting time at PCI, and there is a great deal of enthusiasm in the industry. It was very rewarding to see record attendance at the 2017 PCI Committee Days and Membership Conference and even more so to see committee meetings full. This is your institute, and the more engagement we have from you, the members, the stronger it will continue to be. 



**Dan Juntunen**

2017 PCI Chairman

President/CEO

Wells Concrete, Albany, Minn.