

NEWS RELEASE

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Upcoming *fib* Congress/PCI Convention Boasts Over 500 Technical Papers, 100,000 Square Feet of Exhibits

*To be held May 29–June 2, 2010, in conjunction with
the PCI Annual Convention and Bridge Conference, the fib Congress
offers a major opportunity for learning, global networking*

CHICAGO, ILL. — Record numbers of technical papers and exhibitors await attendees of the Third International *fib* Congress, in what promises to be a landmark, must-attend event for those involved in the concrete, building, and bridge industries.

The *fib* Congress will be held this spring outside Washington, D.C., in conjunction with the 2010 PCI Annual Convention and Bridge Conference. The event has already attracted extensive U.S. and international interest. With over 500 papers and 100,000 square feet of exhibits, the Congress will be the largest event in PCI's 56-year history.

"These numbers," says PCI president James G. Toscas, "are major milestones for us. More important, they represent a rare opportunity for engineers, architects, academics, producers, suppliers, and other industry stakeholders to easily access state-of-the-art technical knowledge, new technologies, and best

practices from both here and abroad. You have, right here in the United States, an international event with speakers, exhibitors, and participants from around the world. It will truly be a unique opportunity to share information, network, and build relationships.”

An investment in your future

The scale of this event, combining three major conferences in one venue, is truly unprecedented, according to Toscas. “The Congress theme, ‘Think Globally, Build Locally,’ says it all. The *fib* Congress is especially important in the current challenging economy, because this global assembly of talent will share ideas and techniques that can be readily applied; innovations that will allow you to adapt—even thrive—through the economic downturn and prosper when the economy rebounds.”

Highly concentrated wealth of technical and product information

The combined *fib* Congress and PCI Convention & Bridge Conference will cover all types of structural concrete, including precast, prestressed, cast-in-place, and specialty products. Technical papers will address a broad range of topics, including bridges and transportation, building systems, engineering, design, analysis, materials, plant operations, field operations, construction, ultra-high-performance concrete, and more. Both domestic and international exhibitors will showcase the latest in products, services, and technology.

In addition, *fib* has chosen the Congress to unveil the first draft of its 2010 Model Code for concrete structures (a follow-up to the 1978 and 1990 CEB/FIP Model Codes).

Extensive curriculum for professional development

Beyond the technical presentations, there will be dozens of educational sessions presented by experts in marketing, finance, sustainability, business management, and operations. These sessions will showcase ideas that can

increase efficiency and enhance productivity. Topics will cover all aspects of concrete design and construction, including the latest in sustainable design concepts, advanced systems and procedures, lean manufacturing, plant safety and productivity, marketing, personal and organizational development, and industry hot topics. All technical presentations, and many of the nontechnical sessions, will qualify for continuing education credits.

Several tours of manufacturing facilities and local concrete-related projects and structures will also be offered as part of the program.

An international networking opportunity

The event will attract thousands of concrete-industry professionals from around the world, providing a unique opportunity to network with friends and peers, establish new acquaintances and potential partners, and share ideas and experiences.

The program includes several social and networking events, including a welcome reception, "A Night on the Potomac River" dinner cruise, and a closing session and reception, as well as socializing tours for attendees and guests of historic and cultural facilities in the Washington, D.C., area.

The Third International *fib* Congress and 2010 PCI Annual Convention & Bridge Conference will be held May 29 to June 2, 2010, at the Gaylord National Resort & Convention Center in National Harbor, Md., minutes from Washington, D.C. Event and hotel registration are now open. To register, or for more information, visit www.pci.org or contact Colin Faul, PCI events manager, at (312) 786-0300 or cfaul@pci.org.

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About PCI

The Precast/Prestressed Concrete Institute (PCI), founded in 1954, is the foremost developer of standards and methods for designing, fabricating, and constructing precast concrete structures. PCI also operates the world's leading certification program for firms and individuals in the precast concrete structures industry.

PCI publishes a broad array of periodicals, technical manuals, reports, and other informational documents, including an award-winning technical journal. It also conducts educational seminars, technical conferences, conventions, exhibitions, and awards programs.

Institute members include firms comprising the precast concrete structures industry as well as architects, consultants, contractors, developers, educators, engineers, materials suppliers, service providers, and students.

PCI has 11 regional affiliates across the United States, and maintains relationships with other organizations, both national and worldwide, having interest in precast concrete.

About fib

The International Federation for Structural Concrete (Fédération Internationale du Béton or fib) is headquartered at the Swiss Federal Institute of Technology Lausanne. It was created in 1998 from the merger of the Euro-International Concrete Committee (Comité Euro-International du Béton) and the International Federation for Prestressing (Fédération Internationale de la Précontrainte).

The fib Congress is held only once every four years. It was last held in 2006 in Naples, Italy, and before that in 2002 in Osaka, Japan. This is the first time the fib Congress will be held in the United States.

For more information about the Third International fib Congress and 2010 PCI Annual Convention & National Bridge Conference, event registration, and hotel registration, visit www.fib2010washington.com, go to www.pci.org and click on the "fib/PCI Convention" icon, or contact Colin Faul at cfaul@pci.org.